







## The Fresh Look of Ultra Clear Packaging Attracts Consumer Attention

Consumers want to see what they are buying to be sure it is fresh.

Our Ultra Clear packaging matches the transparency of PET. It can safely be used for hot products, enabling hot-filling & microwave heating. Fogging and condensation make it harder for customers to see your products and reduce freshness and product life.

Ultra Clear PP from South Plastic Industry will satisfy your needs in food packaging and enhance consumer confidence in your products and environmental standards.



## **Food Retailer Benefits**

- · Versatile, stackable and durable
- · Premium look and feel
- · Cost-effective
- Impact Resistant
- Improve order and delivery accuracy
- · Easy to heat-seal

## **Consumer Benefits**

- Microwaveable
- Ensures food hygiene and safety
- Easier for consumer to view contents to make purchase decision

## **Sustainability Benefits**

- Reduce material
- Lightweight
- Energy efficient
- Carbon savings
- Food protection
- · Fully recyclable





#### Versatile application

Compatible with heat sealing film and lid



## **Anti-Fogging**

Lid remains clear to improve order and delivery accuracy



#### Microwaveable

Can tolerate a temperature range from 4°C to 110°C



# **Equal Transparency To PET for Consumer Confidence in Food Freshness**

A major innovation in our development of Ultra Clear Cycle+ packaging has been the development of a PP formula that is as clear as PET plastics. PET is prized for its transparency, making it a popular choice for food packaging, but PP has many advantages over PET as an easily recyclable high performance plastic.





## **Fully Recyclable**

Easy sorting and recycling.



### **Impact Resistant**

Strong enough to transport or store heavy foods without bending or cracking



### **Biodegradable**

By including Cycle+ additives, it becomes completely biodegradable in the natural environment.

# Save Energy & Material With PP Packaging

By using additives, we are able to thermoform our products at a lower processing temperature, which allows us to reduce our energy use. At the same time, these additives allow SPI to produce a thinner PP lid without affecting rigidity, which in turn helps to reduce plastic usage while increasing output. Ultra Clear PP requires less manufacturing energy and uses less material without sacrificing strength and functionality. South Plastic can manufacture containers of the same capacity and strength at a significantly lower cost to the environment.













## Fully Biodegradable Ultra Clear Cycle+

Not only is our range of Ultra Clear PP lighter, stronger, as clear as PET, and fully recyclable, by including Cycle+ additives it becomes completely biodegradable in the natural environment.

Cycle+ is the future of biodegradable plastic packaging technology.